

Financial Wellness Program

We have a **zero-cost** model, so that the general public is **saved from making adverse personal financial decisions**. We aim to cater to all sections of the society to **battle the lack of awareness, financial education and accessibility to utilities** that helps one make **financially smart** decisions, protecting one from mis selling practices that prevail in the markets and **mismanagement of personal finances**.

Less than 25% of the working population is financially literate.

81%

of Indian employees are worried about their finances.

1 in 10

Indian companies are able to take care of their employee's financial wellness.

45%

of the Indian employees spend several work hours and lose productivity due to financial struggle.

70%

of the Indian Employees want their employer to provide financial wellness support

We partner with you to help YOU unlock your workforce's satisfaction



Employers with financial wellness benefits see a **better retention rate** and a **low employee turnover**.



Financially literate and motivated workforce helps **achieve higher productivity and output** in the workplace.



Your employees' data remains completely **confidential and protected**.

What we offer under the Financial Wellness Program:



Series of **Interactive Workshops** with our empaneled **Certified Financial Planners, Tax Planners, Etc.**



Zero Cost Solution to all your personal finance difficulties. Neither the employee, **nor** the employer has to bear any **cost**.



Access to a plethora of personal finance tools like Financial health check test, financial calculators, tax planner, risk assessor, insurance planner, etc., **to help you make financially wise decisions**.



Dedicated Relationship Manager for all your financial queries i.e. your **Personal Finance Manager**.



Protect you from investing time and money into **wrongly advertised or unsuitable investment products**, that are being mis sold in the markets.



Unbiased advise provided to you by your dedicated advisor that **suits your needs and profile**.



Knowledge base of personal finance available at a single tap or call.



Your **data is safe and secure** and **cannot be accessed** by anyone, including us, **without your permission**.



Protect you from falling prey to a vicious debt trap by helping you manage your EMIs and Credit cards.